

PLANNING

● Value proposition

Problem · users · outcomes · why AI specifically

Jobs-to-be-doneOutcome metricsUser stories

● Model approach

Pretrained · RAG · fine-tune · train from scratch · blend

Foundation modelsRAGFine-tuning

● Data strategy

Sources · pipelines · labelling · versioning

Data lineageFeature store

● AI automation

Automation spectrum · agents · oversight · risk

Workflow automationAgentic systemsHuman oversight

● Agile AI delivery

Sprint model · ceremonies · AI definition of done

AI DoDHypothesis backlog

DRIVES EVERY ZONE →

BUILD & OPERATE

● MLOps

Experiment tracking · pipelines · model registry · CI/CD

Experiment trackingModel versioning

→

● ModelOps

Drift detection · retraining · feedback loops · A/B testing · SLAs

Model monitoringFeedback loopsChallenger models

PEOPLE & COST

● Change & people

AI literacy · buy-in · skills uplift · AI lead

Change managementAI lead

● AI FinOps

Compute costs · token spend · cost attribution

Cost modellingSpend controls

RISK & GOVERNANCE

● Safe data collection

Consent · anonymisation · PII · minimisation

GDPR / UK GDPRPII handling

● Sustainable AI

Energy & carbon · compute efficiency · lifecycle · lasting value

Carbon footprintEnergy efficiencyModel lifecycle

● Security

Adversarial · prompt injection · supply chain

OWASP LLM Top 10Red teaming

● Governance & ethics

Policies · accountability · regulatory alignment · bias · fairness · explainability · oversight

EU AI ActRACIFairness metricsXAIHITL